

Industry Academia Interaction Program

With an initiative to apprise the students about the trends and practices which are currently ongoing in the industry, BBSBEC successfully organized an Industry Academia Interaction Program from 2nd March to 4th March 2016. The partner companies who have signed a MOU were invited to deliver the interactive workshops/Seminars in this regard. The details of the same is given below:

- 2nd March 2016: A team from TCS ION visited the college to deliver the workshop on Android and Python 4th & 6th Sem students of CSE/IT and ECE were present for this workshop. Ms Manpreet Kaur & Ms Trupti delivered the workshop.
- 3rd March 2016: Mr Vikram Grover, Head NYX India Operations and Alternate Director of NYX Software Design PVT Ltd visited BBSBEC to deliver the workshop for Mechanical Engineering students of 4th & 6th Sem. Mr Grover shared various cost reduction strategies, multi-tasking and cross-functional techniques. He also briefed about the cost-effective manufacturing and tooling processes based on lean manufacturing.
- 3rd March 2016: Under Industry Academia Interaction Program Mr Japjit Singh Arora, Territory Sales Manager – Punjab from ACC Concrete, ACC Limited visited the BBSBEC campus to deliver an expert lecture for 4th & 6th semester students of Civil Engineering.
- Mr Jatinderpal Singh Manchanda, Guru Nanak Industrial Corp along with Ms Baljit Kaur Managing Director VMAD visited the college to mentor the 1st Year students. They effectively motivated the students about entrepreneurship setting their goals to achieve the excellence in their professional life.


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