

Question bank

BCME

1. What is communication?
2. Discuss the concept of communication.
3. Define Communication
4. Communication is a two-way process. Explain
5. Explain the process of communication.
6. Draw a process diagram of communication.
7. Explain the elements of Communication.
8. What are the objectives of Communication?
9. Explain the different aim with which communication is done.
10. Explain 'Information' as an objective of communication.
11. Explain any 2 models of communication.
12. Feedback is an important component of communication. Explain
13. Communication is the lifeblood of a business organization.
14. Explain the importance of business communication.
15. Explain the different types of communication
16. What is formal communication?
17. What is downward communication?
18. Explain the merits and limitations of downward communication.
19. Explain what is Upward Communication.
20. Discuss the objectives, Merits and limitations of upward communication.
21. What is Horizontal communication. Explain the methods and limitations of horizontal communication.
22. Write a short note on Informal Communication.
23. What is Verbal Communication? Explain its types.
24. What is Oral Communication? Explain the merits and limitations of Oral communication?
25. What s non-Verbal communication? Explain its Types.
26. What is the importance of Non-Verbal communication in Business?
27. What is a barrier? Explain the barriers to communication.
28. Explain how the wrong choice of the channel of communication acts as a barrier in communication.
29. How does language act as a barrier to communication?
30. How do the personal opinions and prejudices act as a barrier to communication? Support your answer with relevant examples.
31. What are the physical barriers of communication?
32. There can be no such thing as a perfect communication. Do you agree? Support your answer.

33. What are the psychological barriers to communication?
34. How can one overcome the barriers of communication?
35. How will you plan and prepare for a public speech?
36. Why it is necessary for a public speech to study audience.
37. Explain the concept of public speech.
38. What is listening?
39. Explain the significance of Effective listening in business communication.
40. What are the ways to inculcate the art of effective listening?