Data Mining Classification: Basic Concepts and Techniques Classification: Definition

- Given a collection of records (training set)
 - Each record is by characterized by a tuple (x, y), where x is the attribute set and y is the class label
 - *x*: attribute, predictor, independent variable, input
 - *y*: class, response, dependent variable, output
- Task:
 - Learn a model that maps each attribute set x into one of the predefined class labels y
 - Examples of Classification Task
- Categorizing email messages
- Features extracted from email message header and content
- spam or non-spam
- Identifying tumor cells
- Features extracted from MRI scans
- malignant or benign cells
- Cataloging galaxies
- Features extracted from telescope images
- Elliptical, spiral, or irregular-shaped galaxies

General Approach for Building Classification Model



Test Set

Classification Techniques

- Base Classifiers
 - Decision Tree based Methods
 - Rule-based Methods
 - Nearest-neighbor
 - Neural Networks
 - Deep Learning
 - Naïve Bayes and Bayesian Belief Networks
 - Support Vector Machines
- Ensemble Classifiers
 - Boosting, Bagging, Random Forests

Example of a Decision Tree

ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes

categorical continuous

Training Data



Model: Decision Tree

Another Example of Decision Tree



ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



There could be more than one tree that fits the same data!

Start from the root of tree.



Home	Marital	Annual	Defaulted
Owner	Status	Income	Borrower
No	Married	80K	?



Home	Marital	Annual	Defaulted	
Owner	Status	Income	Borrower	
No	Married	80K		









Decision Tree Classification Task

Model

Tree

Decision

Tid 1 2
3 4 5
6 7 8
9 10
Tid
11

Test Set

95K

67K

?

?

Small

Large

14

15

No

No

Decision Tree Induction

- Many Algorithms:
 - Hunt's Algorithm (one of the earliest)
 - CART
 - ID3, C4.5
 - SLIQ, SPRINT

General Structure of Hunt's Algorithm

- Let D_t be the set of training records that reach a node t
- General Procedure:
 - If D_t contains records that belong the same class y_t, then t is a leaf node labeled as y_t
 - If D_t contains records that belong to more than one class, use an attribute test to split the data into smaller subsets. Recursively apply the procedure to each subset.

ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
1	Yes	Single	125K	No
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3	No	Single	70K	No
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6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



Defaulted = No
(7,3)
(a)

ID	Home Owner	Marital Status	Annual Income	Defaulted Borrower
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10	No	Single	90K	Yes







Example. 'Play Tennis' data

Day	Outlook	Temperature	Humidity	Wind	Play Tennis
Day1	Sunny	Hot	High	Weak	No
Day2	Sunny	Hot	High	Strong	No
Day3	Overcast	Hot	High	Weak	Yes
Day4	Rain	Mild	High	Weak	Yes
Day5	Rain	Cool	Normal	Weak	Yes
Day6	Rain	Cool	Normal	Strong	No
Day7	Overcast	Cool	Normal	Strong	Yes
Day8	Sunny	Mild	High	Weak	No
Day9	Sunny	Cool	Normal	Weak	Yes
Day10	Rain	Mild	Normal	Weak	Yes
Day11	Sunny	Mild	Normal	Strong	Yes
Day12	Overcast	Mild	High	Strong	Yes
Day13	Overcast	Hot	Normal	Weak	Yes
Day14	Rain	Mild	High	Strong	No

	Outlook	Temperature	Humidity	Wind	
1	Sunny	Hot	High	Weak	No
2	Sunny	Hot	High	Strong	No
3	Sunny	Mild	High	Weak	No
4	Sunny	Cold	Normal	Weak	Yes
5	Sunny	Mild	Normal	Strong	Yes

Example. 'Medical Diagnosis'

	Sore Throat	Fever	Swollen glands	Congesion	Headache	Diagnosis
1	Yes	Yes	Yes	Yes	Yes	viral
2	No	No	No	Yes	Yes	allergy
3	Yes	Yes	No	Yes	No	cold
4	Yes	No	Yes	No	No	viral
5	No	Yes	No	Yes	No	cold
6	No	No	No	Yes	No	allergy
7	No	No	Yes	No	No	viral
8	Yes	No	No	Yes	Yes	allergy
9	No	Yes	No	Yes	Yes	cold
10	Yes	Yes	No	Yes	Yes	cold

2	No	No	No	Yes	Yes	allergy
3	Yes	Yes	No	Yes	No	cold
5	No	Yes	No	Yes	No	cold
6	No	No	No	Yes	No	allergy
8	Yes	No	No	Yes	Yes	allergy
9	No	Yes	No	Yes	Yes	cold
10	Yes	Yes	No	Yes	Yes	cold

Design Issues of Decision Tree Induction

- How should training records be split?
 - Method for specifying test condition
 - depending on attribute types
 - Measure for evaluating the goodness of a test condition
- How should the splitting procedure stop?
 - Stop splitting if all the records belong to the same class or have identical attribute values
 - Early termination

Methods for Expressing Test Conditions

- Depends on attribute types
 - Binary
 - Nominal
 - Ordinal
 - Continuous
- Depends on number of ways to split
 - 2-way split
 - Multi-way split

Test Condition for Nominal Attributes

- Multi-way split:
 - Use as many partitions as distinct values.



• Binary split:

Divides values into two subsets



Test Condition for Ordinal Attributes

- Multi-way split:
 - Use as many partitions as distinct values
- Binary split:
 - Divides values into two subsets
 - Preserve order property among attribute values



Test Condition for Continuous Attributes



Splitting Based on Continuous Attributes

- Different ways of handling
 - Discretization to form an ordinal categorical attribute
 - Ranges can be found by equal interval bucketing, equal frequency bucketing (percentiles), or clustering.
 - Static discretize once at the beginning
 - Dynamic repeat at each node
 - Binary Decision: (A < v) or $(A \ge v)$
 - consider all possible splits and finds the best cut
 - can be more compute intensive

How to determine the Best Split

Customer Id	Gender	Car Type	Shirt Size	Class
1	Μ	Family	Small	C0
2	Μ	Sports	Medium	CO
3	Μ	Sports	Medium	C0
4	Μ	Sports	Large	CO
5	Μ	Sports	Extra Large	C0
6	Μ	Sports	Extra Large	CO
7	\mathbf{F}	Sports	Small	C0
8	\mathbf{F}	Sports	Small	C0
9	\mathbf{F}	Sports	Medium	CO
10	\mathbf{F}	Luxury	Large	CO
11	Μ	Family	Large	C1
12	Μ	Family	Extra Large	C1
13	Μ	Family	Medium	C1
14	Μ	Luxury	Extra Large	C1
15	\mathbf{F}	Luxury	Small	C1
16	\mathbf{F}	Luxury	Small	C1
17	\mathbf{F}	Luxury	Medium	C1
18	F	Luxury	Medium	C1
19	\mathbf{F}	Luxury	Medium	C1
20	\mathbf{F}	Luxury	Large	C1

Before Splitting: 10 records of class 0, 10 records of class 1





Which test condition is the best?

How to determine the Best Split

• Greedy approach:

Nodes with purer class distribution are preferred

• Need a measure of node impurity:

C0:	5
C1:	5

C0: 9 C1: 1

High degree of impurity

Low degree of impurity

Measures of Node Impurity

• Gini Index $GINI(t) = 1 - \sum_{j=1}^{\infty} [p(j|t)]^2$

• Entropy
$$\frac{Entropy(t) = -\sum_{j} p(j|t) \log p(j|t)}{\sum_{j} p(j|t) \log p(j|t)}$$

• Misclassific $\frac{Error(t) = 1 - \max_{i} P(i | t)}{Error(t) = 1 - \max_{i} P(i | t)}$

Finding the Best Split

- 1. Compute impurity measure (P) before splitting
- 2. Compute impurity measure (M) after splitting
 - □ Compute impurity measure of each child node
 - M is the weighted impurity of children
- 3. Choose the attribute test condition that produces the highest gain Gain = P – M

or equivalently, lowest impurity measure after splitting (M)



Measure of Impurity: GINI

• Gini Index for a given node t :

$$GINI(t) = 1 - \sum_{j} [p(j | t)]^{2}$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- Maximum $(1 1/n_c)$ when records are equally distributed among all classes, implying least interesting information
- Minimum (0.0) when all records belong to one class, implying most interesting information

Measure of Impurity: GINI

• Gini Index for a given node t :

$$GINI(t) = 1 - \sum_{j} [p(j | t)]^{2}$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- For 2-class problem (p, 1-p):
 - GINI = $1 p^2 (1 p)^2 = 2p (1-p)$

Gini=0.000		Gini=	0.278	Gini=	0.444	Gini=	0.500
C2	6	C2	5	C2	4	C2	3
C1	0	C1	1	C1	2	C1	3

Computing Gini Index of a Single Node

$$GINI(t) = 1 - \sum_{j} [p(j | t)]^{2}$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Gini = 1 - $P(C1)^2 - P(C2)^2 = 1 - 0 - 1 = 0$

C1	1
C2	5

P(C1) = 1/6 P(C2) = 5/6Gini = 1 - (1/6)² - (5/6)² = 0.278

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6Gini = 1 - (2/6)² - (4/6)² = 0.444

Computing Gini Index for a Collection of Nodes

• When a node p is split into k partitions (children)

$$GINI_{split} = \sum_{i=1}^{k} \frac{n_i}{n} GINI(i)$$

where, n_i = number of records at child i, n = number of records at parent node p.

- Choose the attribute that minimizes weighted average Gini index of the children
- Gini index is used in decision tree algorithms such as CART, SLIQ, SPRINT

Binary Attributes: Computing GINI Index

- Splits into two partitions
- Effect of Weighing partitions:
 - Larger and Purer Partitions are sought for.



Categorical Attributes: Computing Gini Index

- I For each distinct value, gather counts for each class in the dataset
 - Use the count matrix to make decisions

Multi-way split

Two-way split (find best partition of values)

	CarType									
	Family	Sports	Luxury							
C1	1	8	1							
C2	3	0	7							
Gini		0.163								

	CarType								
	{Sports, Luxury}	{Family}							
C1	9	1							
C2	7	3							
Gini	0.468								

	CarType								
	{Sports}	{Family, Luxury}							
C1	8	2							
C2	0	10							
Gini	0.167								

Which of these is the best?

- Use Binary Decisions based on one value Several Choices for the splitting value
 - Number of possible splitting values
 Number of distinct values
- Each splitting value has a count matrix associated with it
 - Class counts in each of the partitions, A < v and A \ge v
- Simple method to choose best v
 - For each v, scan the database to gather count matrix and compute its Gini index
 - Computationally Inefficient! Repetition of work.

ID	Home Owner	Marital Status	Annual Income	Defaulted
1	Yes	Single	125K	No
2	No	Married	100K	No
3	No	Single	70K	No
4	Yes	Married	120K	No
5	No	Divorced	95K	Yes
6	No	Married	60K	No
7	Yes	Divorced	220K	No
8	No	Single	85K	Yes
9	No	Married	75K	No
10	No	Single	90K	Yes



- For efficient computation: for each attribute,
 - Sort the attribute on values

- Linearly scan these values, each time updating the count matrix and computing gini index
- Choose the split position that has the least gini index

	Cheat	No	No	No	Yes	Yes	Yes	No	No	No	No
	Annual Income										
Sorted Values		60	70	75	85	90	95	100	120	125	220

- For efficient computation: for each attribute,
 - Sort the attribute on values

- Linearly scan these values, each time updating the count matrix and computing gini index
- Choose the split position that has the least gini index

	Cheat	No	No	N	o Y	es	Ye	s	Ye	s	N	0	N	0	N	o		No	
Sorted Values Split Positions							An	nua	l Inc	come	•								
		60	70	7	5 8	35	90)	9	5	10	0	12	20	12	25		220	
		55	65	72	80		87	92	2	9	7	11	0	12	22	17	2	23	0
		<= >	<= >	<= >	<= >	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>

- For efficient computation: for each attribute,
 - Sort the attribute on values

- Linearly scan these values, each time updating the count matrix and computing gini index
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 - Sort the attribute on values

- Linearly scan these values, each time updating the count matrix and computing gini index
- Choose the split position that has the least gini index

	Cheat		No		Nc)	N	0	Ye	S	Ye	S	Ye	s	N	0	N	0	N	0		No	
											Ar	nnua	ıl Inc	come	e								
Sorted Values			60		70)	7	5	85	5	9()	9	5	1()0	12	20	12	25		220	
Split Positions		5	5	6	5	7	2	8	0	8	7	9	2	9	7	11	0	12	22	17	2	23	, 0
		<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>	<=	>
	Yes	0	3	0	3	0	3	0	3	1	2	2	1	3	0	3	0	3	0	3	0	3	0
	No	0	7	1	6	2	5	3	4	3	4	3	4	3	4	4	3	5	2	6	1	7	0
	Gini	0.4	20	0.4	00	0.3	575	0.3	43	0.4	17	0.4	00	<u>0.3</u>	<u>300</u>	0.3	43	0.3	575	0.4	00	0.4	· 20

Measure of Impurity: Entropy

• Entropy at a given node t:

$$Entropy(t) = -\sum_{j} p(j | t) \log p(j | t)$$

(NOTE: p(j | t) is the relative frequency of class j at node t).

- Maximum (log n_c) when records are equally distributed among all classes implying least information
- Minimum (0.0) when all records belong to one class, implying most information
- Entropy based computations are quite similar to the GINI index computations

Computing Entropy of a Single Node

$$Entropy(t) = -\sum_{j} p(j | t) \log_{2} p(j | t)$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Entropy = $-0 \log 0 - 1 \log 1 = -0 - 0 = 0$

C1	1
C2	5

P(C1) = 1/6 P(C2) = 5/6Entropy = $-(1/6) \log_2 (1/6) - (5/6) \log_2 (1/6) = 0.65$

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6 Entropy = $-(2/6) \log_2 (2/6) - (4/6) \log_2 (4/6) = 0.92$ **Computing Information Gain After Splitting**

• Information Gain:

$$GAIN_{split} = Entropy(p) - \left(\sum_{i=1}^{k} \frac{n_i}{n} Entropy(i)\right)$$

Parent Node, p is split into k partitions; n_i is number of records in partition i

- Choose the split that achieves most reduction (maximizes GAIN)
- Used in the ID3 and C4.5 decision tree algorithms

Problem with large number of partitions

 Node impurity measures tend to prefer splits that result in large number of partitions, each being small but pure



 Customer ID has highest information gain because entropy for all the children is zero

Gain Ratio

• Gain Ratio:

$$GainRATIO_{split} = \frac{GAIN_{split}}{SplitINFO} SplitINFO = -\sum_{i=1}^{k} \frac{n_i}{n} \log \frac{n_i}{n}$$

Parent Node, p is split into k partitions

n_i is the number of records in partition i

- Adjusts Information Gain by the entropy of the partitioning (SplitINFO).
 - Higher entropy partitioning (large number of small partitions) is penalized!
- Used in C4.5 algorithm
- Designed to overcome the disadvantage of Information Gain

Gain Ratio

• Gain Ratio:

$$GainRATIO_{split} = \frac{GAIN_{split}}{SplitINFO} SplitINFO = -\sum_{i=1}^{k} \frac{n_i}{n} \log \frac{n_i}{n}$$

Parent Node, p is split into k partitions

 \boldsymbol{n}_i is the number of records in partition i

	CarType				
	Family	Sports	Luxury		
C1	1	8	1		
C2	3	0	7		
Gini		0.163			

SplitINFO = 1.52

	CarType		
	{Sports, Luxury}	{Family}	
C1	9	1	
C2	7	3	
Gini	0.468		

SplitINFO = 0.72

	CarType			
	{Sports}	{Family, Luxury}		
C1	8	2		
C2	0	10		
Gini	0.1	67		

SplitINFO = 0.97

Measure of Impurity: Classification Error

 Classification error at a node t · $Error(t) = 1 - \max P(i \mid t)$

- Maximum $(1 1/n_c)$ when records are equally distributed among all classes, implying least interesting information
- Minimum (0) when all records belong to one class, implying most interesting information

Computing Error of a Single Node

$$Error(t) = 1 - \max_{i} P(i \mid t)$$

C1	0
C2	6

P(C1) = 0/6 = 0 P(C2) = 6/6 = 1Error = 1 - max (0, 1) = 1 - 1 = 0

C1	1
C2	5

$$P(C1) = 1/6$$
 $P(C2) = 5/6$
Error = 1 - max (1/6, 5/6) = 1 - 5/6 = 1/6

C1	2
C2	4

P(C1) = 2/6 P(C2) = 4/6Error = 1 - max (2/6, 4/6) = 1 - 4/6 = 1/3

Misclassification Error vs Gini Index



	Parent
C1	7
C2	3
Gini	= 0.42

Gini(N1) = 1 - (3/3)² - (0/3)² = 0

Gini(N2) = 1 - (4/7)² - (3/7)² = 0.489

	N1	N2			
C1	3	4			
C2	0	3			
Gini=0.342					

Gini(Children) = 3/10 * 0 + 7/10 * 0.489

= 0.342

Gini improves but error remains the same!!

Misclassification Error vs Gini Index



	Parent		
C1	7		
C2	3		
Gini = 0.42			

	N1	N2		N1	N2
C1	3	4	C1	3	4
C2	0	3	C2	1	2
Gini=0.342		Gin	i=0.4	16	

Misclassification error for all three cases = 0.3 !

Decision Tree Based Classification

- Inexpensive to construct
- Extremely fast at classifying unknown records
- Easy to interpret for small-sized trees
- Robust to noise (especially when methods to avoid overfitting are employed)
- Can easily handle redundant or irrelevant attributes (unless the attributes are interacting)
- Disadvantages:
 - Space of possible decision trees is exponentially large. Greedy approaches are often unable to find the best tree.
 - Does not take into account interactions between attributes
 - Each decision boundary involves only a single attribute

Handling interactions



+: 1000 instances

Entropy (X) : 0.99 Entropy (Y) : 0.99

o: 1000 instances