Entrepreneurship

Question Bank

Part A
Question.1: Define entrepreneurship? Differentiate between Entrepreneur and manager?
Question.2: What is the need and significance of entrepreneurship?
Question.3: What are Small Scale Industries? Describe the role of Small-scale industries in the Indian Economy?
Question.4: Define the relation between Small scale industries and large-scale industries?
Question.5: Write the function and characteristics of entrepreneur?
Question.6: What is the role assigned to small scale industries? Describe the problem faced by small scale industries?
Question.7: What is his need of Government Policy towards Small scale industries?
Question.8: Define the stages in setting up Small scale industries?
Part B
Question.1: What is project identification? Define its concept and nature?
Question.2: What are quantifiable and non-quantifiable Projects?
Question.3: Discuss the different phases of project life cycle?
Question.4: Define the different techniques of project identification?
Question.5: What is Project Appraisal? Define aspects of project viability?
Part C
Question.4: "Determination of cost is an important function of an Entrepreneur"? Explain?

Question.5: What is the cash flow statement and fund flow statement?

Question.7: Define breakeven point? Explain with the help of chart?

Question.9: What is Project planning? Define the scope of project planning?

Part D

Question.3: What is meant by EOQ? Explain with Diagram?

Question.5: Define Market Mix? What are its elements?

Question.6: What are the personal selling and advertising?

Question.7: What do you mean by business risk? Explain its causes?

Question.9: Explain the term of Strike and lockout?

Question.10: What is meant by Sole Proprietorship? Explain its characteristics?

Part E

Question.9: What is working capital? Why is it important for any enterprise?

Question.10: Explain Personal Financing and Public financing?

Part F

Question.1: Define the concept and nature of project?

Question.2: What is project life cycle and demand analysis?

Question.3: What is project appraisal? Describe the aspects of project appraisal?

Question.4: What is the nature and purpose of project planning?

Question.5: Briefly explain the contents of project report?

Question.2: What is ratio analysis? Why ratio analysis is important for a business enterprise?

Question.3: What are cash flow statement and fund flow statement?

Question.5: Explain breakeven point?

Question.1: What is Quality control? What are the techniques of statically quality control?

Question.2: Define Business risk? What are the types of business risk?

Question.3: "Decision making is the essence of managing "Explain?

Question.4: Define the term Wages? What factors affect wages of workers?

Question.5: Define Partnership? Discuss the different kinds of Partnership?