

## Webinars conducted under Impact Lecture Scheme on September 29, 2021

NAAC GRADE A ACCREDITED COLLEGE  
**BABA BANDA SINGH BAHADUR ENGINEERING COLLEGE**  
(Chandigarh Road, Fatehgarh Sahib, Punjab-149407)

BBSBEC INNOVATION COUNCIL ORGANIZES THE EXPERT LECTURES  
UNDER THE IMPACT LECTURE SCHEME

**29 September, 2021**

First Speaker  
**CREATIVITY & INNOVATION**  
(A Key in Globalized Environment)  
Time 10.30 To 12.00 Noon  
Prof Suresh K. Chadha

Second Speaker  
**BUSINESS PLAN AND STRATEGIES  
FOR A SUCCESSFUL STARTUP**  
Time 12.00 To 1.30 PM  
Er. Mubarak Sandhu

Registration Form Link:  
<https://forms.gle/Q6Qag8BHqSE1tsBv9>

### **Schedule of the program (from 10.30 am to 12.00 noon):**

- Introduction of the program by student-**Ms. Komal Kapila** (IIC student coordinator)
- Welcome Address BY Principal Sir- **Dr. Lakhvir Singh**
- Introduction of the speaker by the student
- First lecture by the expert- **Dr. S K Chadha**
- Expert Talk
- Thank you by student
- Vote of thanks by **Dr. Manpreet Kaur** (IIC President)

### **Schedule of the program (from 12.00 noon to 1.30 pm):**

- Introduction of the program by student-**Ms. Komal Kapila** (IIC student coordinator)
- Welcome Address BY Principal Sir- **Dr. Lakhvir Singh**
- Introduction of the speaker by the student
- First lecture by the expert- **Er. Mubarak Singh Sandhu**
- Expert Talk
- Thank you by student
- Vote of thanks by **Dr. Manpreet Kaur** (IIC President)

## Report of the Webinars Conducted

**Baba Banda Singh Bahadur Engineering College, Fatehgrah Sahib organized the series of webinars under the Impact lecture scheme initiated by the Ministry of Education Innovation Cell, AICTE.** The event was a moment of honour and gratification for the college. The keynote speakers of the webinar were Dr. Suresh Kumar Chadha, Professor, University Business School, Punjab University Chandigarh and Er. Mubarak Sandhu, an entrepreneur. Dr. Suresh delivered the lecture on "Creativity and Innovation-A key to Globalized Environment" and Er. Sandhu shared his valuable knowledge on "Business Plan and Strategies for a Successful Start-Up".

**Er. Mubarak Singh Sandhu explained in detail the Business plan, the organizational plan, the marketing plan and the financial documentation. He discussed the methods to make these plans and their importance to initiate any start-up. The students learnt how to structure, run and grow a new venture. The webinar was very informative and interactive for the students. Various strategies required to open a new company were discussed by the speaker.**

The introductory session of the webinar was handled by the student coordinator of Innovation council, **Ms. Komal Kapila**. She welcomed the guests, organizing committee and the participants. More than 100 students registered their virtual presence to the webinar through Google meet. Speaking on the occasion, the principal of the college, **Dr. Lakhvir Singh** expressed his profound gratification for being the privileged partner of MoE Innovation Cell under this scheme. He also formally welcomed the guests on the virtual portal. He advised the students to listen to the speakers very carefully as these expert lectures are a source of abundant knowledge which may bring rich dividends to them in future. He congratulated all organizers and participants for organizing this informative and knowledgeable webinar. **Dr. Manpreet Kaur, President BSBEC Institution Innovation Council**, delivered the vote of thanks. She thanked both the speakers, MoE'S Innovation Cell, College Principal, Heads, and Deans, faculty members, staff and students. She emphasized that success of any event always owe to untiring efforts of a dedicated team. The college innovation council team assured that they will always put their best foot forward to make the future events, a success.







